

DAKO at the FIT Show 2023

For nearly 30 years, the Polish manufacturer of window joinery - the **DAKO brand** – has been supplying its products to customers around the world. The great interest of customers in DAKO joinery is the result not only of the excellent quality of the solutions offered, but also of marketing activities that serve to increase brand recognition among a wide audience. Industry events are undoubtedly one of the most effective ways to promote a brand in Poland and abroad.

The presence at the most important construction fairs in **Europe and the United States** gives the opportunity to learn more about the market, customer needs and establish connections with local representatives of the industry: architects, developers and suppliers. Using this form of promotion, the DAKO brand successively increases its range of activities by creating long-term business relationships with foreign contractors.

DAKO in Great Britain and Ireland

One of the events in which the team of DAKO specialists will once again participate is the **British FIT Show**. One of the most important for business clients from England and Ireland, this construction fair is an excellent opportunity to talk, exchange experiences and establish new business contacts.

*“Last year’s edition of the **FIT Show** brought measurable commercial and image benefits to the DAKO brand. Increasing brand recognition in the British Isles raises the interest of new customers and allows us to implement new interesting projects and is an important element of the sales network development strategy in the region. **Continuing last year’s success, this year we will also present our latest range of products and services aimed at business customers at the fair in Birmingham**”.*



Jolanta Nowak

Sales Director of UK Market

Complex offer

The wide range of DAKO joinery presented at the **FIT Show 2023 will be an interesting proposition of the manufacturer for customers looking for a trustworthy supplier**. Among the products presented at the stand, visitors will be able to see, among others, several unconventional and innovative solutions:

- ▶ **DA-SkyLine aluminium sliding door with a concealed frame** – thanks to an innovative solution based on narrow profiles, the DA-SkyLine patio door is a perfect solution for investors looking for a luxurious design. The use of aluminium for production gives the possibility of making exceptionally large door dimensions and designing spectacular glazing. The DA-SkyLine door presented at the FIT Show will be additionally equipped with automation, which enables the door to be operated wirelessly.
- ▶ **A comprehensive range of HarmonyLine products** – created for customers who appreciate the possibility of personalising the joinery and the possibility of comprehensively equipping a construction project with windows, roller shutters, doors and garage doors designed according to individual preferences.
- ▶ **Stylish wooden doors** – an excellent choice for construction projects with a traditional design. A stylish proposition in this category will be the presentation of frame and panel doors in the original colour of burgundy red.
- ▶ **Overlay aluminium doors with a stone decor** – offering a combination of excellent thermal and acoustic insulation parameters, as well as high anti-burglary safety of the structure with a modern design.

DAKO - about us

The **DAKO brand** is a well-recognised and trusted producer of comprehensive joinery for the house, **offering high-performance PVC, timber and aluminium windows and doors as well as external shutters and garage doors**. The family business, which has been on the market since 1994, comprehensively supplies its customers from all corners of the world – the brand's products are currently available in several countries in Europe, Asia, and North America.

DAKO is also a reliable and trustworthy partner in business. For almost 30 years the company has been successfully realising long-term cooperation with distributors, developers, and architects. Full range of products available in a wide variety of materials and extensive production, sales and logistics background make the company a trustworthy and reliable supplier of joinery.

Enter DAKO world - discover new partnership!

Visit the DAKO stand **no. L32 at the Birmingham FIT Show on 23-25 May 2023**. More information about the brand and offer at www.dako.eu